



Media Release

For Immediate Release

iBiquity Announces First of Its Kind HD Radio Accessory and Application Enabling iPhone and iPod touch to Receive HD Radio FM Broadcasts

Now In Select Stores Nationwide

Columbia, MD – November 11, 2009 – iBiquity Digital Corporation, the developer of digital HD Radio™ Technology for AM and FM audio and data broadcasting, today announced that with the Gigaware Navigation Control HD Radio Receiver accessory and the Gigaware [HD Radio application](#), iPhone and iPod touch users can receive HD Radio FM broadcasts.

The accessory and HD Radio application combination takes advantage of the iPhone 3.0 operating system and its ability to support external accessories. iPhone 3.0 allows application developers to utilize external hardware support. Compatible with iPhone and iPod touch models updated with 3.0 software, the application is available on the App Store and requires the compatible Gigaware accessory.



“Portable HD Radio is a great perk for iPhone and iPod touch users – and one that will certainly impact HD Radio broadcast entertainment to a massive user base that is constantly in motion,” said Bob Struble, President and CEO of iBiquity Digital. “With iTunes Tagging, browser capabilities and interactive features, the HD Radio application creates a new level of relevance for radio. And since 65 percent of new music discovery occurs over broadcast radio, this is a natural marriage that’s a total win for iPhone and iPod touch users.”

The Digital Entertainment Upgrade

Adding HD Radio Technology to the iPhone and iPod touch is an easy two-step process:

- **Step 1:** Buy the Gigaware HD Radio accessory, designed for and sold exclusively at RadioShack for an MSRP of \$79.99.
- **Step 2:** Download the *FREE* application on Apple's App Store.

Get HD Radio Entertainment on your iPhone and iPod touch

Now when you combine the HD Radio App with the Gigaware Navigation Controller, you can listen to HD Radio FM Broadcasting on your iPhone & iPod touch.

HD Radio®
This HD Radio receiver enables:

- PSD
- HD2/HD3
- iTunes® Tagging

Gigaware Navigation Controller HD Radio Receiver, required to receive radio broadcasts. Sold exclusively at RadioShack.

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The Accessory

The Gigaware Navigation Control HD Radio Receiver, for use in conjunction with the HD Radio application, is the first unit to enable iPhone and iPod touch models to tune into HD Radio broadcasts, including HD2 and HD3 multicast channels. Exclusively available at RadioShack stores and through www.radioshack.com, the receiver enables HD2/HD3 channel reception, delivers Program Service Date (PSD), produces CD-like digital quality sound and gives consumers the freedom to operate the Apple device remotely. An iTunes Tagging button on the navigation control allows users to tag songs for future review and purchase on the App Store.



The Application

The application software features an intuitive, user-friendly interface; a manual tune wheel or auto-seek option. Users can preview content airing on other channels and directly select a main station or HD2/HD3 channel stream. Favorite stations can be bookmarked. Also included in the app are iTunes Tagging and the ability to connect with friends through e-mail, Twitter and Facebook.

About iBiquity Digital Corporation

iBiquity Digital Corporation is the developer of HD Radio™ technology, which is fueling the digital radio revolution in the United States and around the world. The digital technology enables broadcasters to offer new HD2/HD3 FM channels through multicasting, crystal-clear sound and data services on both the AM and FM bands – all free, with no subscription fee. Leading broadcasters, consumer electronics manufacturers, automakers and retailers are committed to HD Radio technology. iBiquity Digital is a privately held company with operations in Columbia, MD, Auburn Hills, MI, and Basking Ridge, NJ. For more information, please visit <http://www.hdradio.com> and <http://www.ibiquity.com>.

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Note: "HD Radio™" and the HD Radio logo are proprietary trademarks of iBiquity Digital Corporation. All other trademarks are the property of their respective owners. The "HD" in HD Radio™ is part of iBiquity Digital's brand name for its advanced digital AM/FM system. It does not mean hybrid digital or high-definition digital; both of these are incorrect.