

DaySequerra

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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DaySequerra Premieres M2A-FM at NAB Convention

All-new Analog FM Modulation Monitor is HD Radio® Ready

West Berlin, NJ – DaySequerra, first to ship Modulation Monitors and Precision Professional Tuners for HD Radio™, with over 1400 sold, will show a working model of its new M2A-FM HD Radio-Ready Analog Modulation Monitor at the NAB Convention in their exhibit booth N5129.

The M2A-FM provides full off-air and direct monitoring capabilities for analog FM, including demodulated audio level, carrier modulation level, pilot and SCA injection level, incidental AM noise and RBDS decoding and display. The unit includes programmable opto-isolated alarms for audio peak, audio program, carrier loss and RBDS data loss. The M2A-FM includes adjustable channel spacing, de-emphasis and operating voltage selection for worldwide operation.

The M2A-FM can be equipped with an optional Ethernet remote control package including DaySequerra's Remote Dashboard™, a proprietary PC-based application that includes monitoring, logging, alarms via E-mail and scanning of up to 100 preset stations.

"We created the M2A-FM in response to broadcaster requests for a new, state-of-the-art, FM monitor with the accuracy and features found in our HD Radio units," said president and CEO David Day. "Now Analog stations worldwide can benefit from the ease of use and audio monitoring quality of DaySequerra equipment at a competitive analog price, and transition to HD Radio if and when they're ready."

"We've designed all of our DaySequerra products with an upgrade path in mind," said David Day, CEO and President. "The M2A-FM gives every analog station a chance to replace their aging monitors with one that will never become obsolete."

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About DaySequerra: *DaySequerra is dedicated to developing and delivering state-of-the-art professional entertainment, broadcast and high-end-consumer audio products. The company is currently dominant in the HD Radio monitoring field and continues to innovate with advanced product offerings and software solutions to enable broadcasters to completely monitor, measure and alarm their broadcast signal. The company is poised for world-wide growth with its planned expansion into HDTV, Internet broadcast monitoring and the launch of its new proprietary technology consumer electronics (CE) products.*

Manufacturing and company headquarters are located in West Berlin, New Jersey. For more information on DaySequerra, please visit their web site www.daysequerra.com, email info@daysequerra.com, phone 856-719-9900 or fax to 856-719-9903.

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