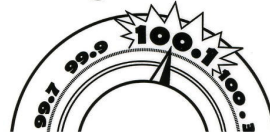


For Immediate Release

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**NEW! HD100.1**  
**Easy Interface**  
**Brighter LCD**



## **Radiosophy Turns Up the HD100 Radio Dial to the New and Improved HD100.1**

### **Special price for headphone bundle**

**North Sioux City, SD–June 10, 2008** – Radiosophy®, pioneers in HD Radio and makers of the first sub-\$100 HD Radio™ receiver, introduces the HD100.1 radio. The receiver boasts an improved user interface, making configuration and set-up much easier.

“Radiosophy is driven to maximize the HD Radio experience,” stated Bill Billings, VP of Technology. “We are continually working to make our products simpler and more enjoyable for the listeners. “

Additionally, the HD100.1 features a high-contrast LCD display for easy visibility, and a high-quality line-out/headphone connection, which can be utilized with home audio systems.

Radiosophy is offering the HD100.1 radio with a set of Sony® MDR-V150 DJ headphones for a promotional price of \$100.10 when purchased with the HD100.1 radio. This offer ends July 4, 2008.

The HD100.1/Sony headphone bundle can be purchased online at <http://www.radiosophy.com/store/home.php> using “100.1” as the coupon code, or by calling Radiosophy at 1-877.443.7234 and mentioning coupon code “100.1.”

To learn more about Radiosophy and to purchase additional products, go to [www.radiosophy.com](http://www.radiosophy.com) or call 1-877-4HD-RADIO (877.443.7234)

Shipping is not included with above pricing.

Radiosophy, a privately held company with operations in North Sioux City, South Dakota, is dedicated to developing innovative, high-quality, affordable receivers for the digital radio market.

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